



## City of Branson

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## FOR IMMEDIATE RELEASE

Wednesday, November 23, 2016

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## MEDIA RELEASE

### **First Sidewalks Are Complete in Branson's 76 Revitalization Project in Time for Holiday Travelers and Black Friday Shoppers**

**Branson, MO (November 23, 2016)** – As the City of Branson has picked up the pace of construction along Hwy 76, we are proud to announce that the first new sidewalk is complete on the south side between Ozarkland and Shoot for the Stars Mini-Golf!

Barricades have been removed to better accommodate visitors traveling through town for the holidays, and pedestrians shopping for Branson's best Black Friday deals at Tanger Outlets can enjoy the the new sidewalk! The 8-foot wide textured sidewalks are desert tan in color, and are nearly twice the width of the former sidewalk. This section of sidewalk runs 400 feet from Francis to Ellen Streets, and work on the next section will commence on Monday November 28 following the busy Thanksgiving weekend. All surface improvements are expected to be complete by May in Phase 1A between Presleys' Theater west to Ripley's Believe-It-Or-Not Museum.

City Administrator Bill Malinen says "New, decorative sidewalks are an integral part of the vision to enhance the 5-mile long Hwy 76 corridor. We want visitors to enjoy all that Branson has to offer on foot, getting out of the traffic to explore and play along the corridor which is the focal point of tourism attractions, entertainment venues and hospitality services."

The 76 Revitalization Project plans to enhance this 5-mile iconic highway from downtown Branson to Shepherd of the Hills Expressway, a project that includes not only new extra-wide, ADA-compliant sidewalks, but also underground utilities, lighting and landscaping following a "Let's Play" theme throughout.

So, if visiting or shopping in Branson this weekend, please note that all construction zones have been cleared so that you can enjoy your time along Hwy 76!

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The City of Branson provides multiple options for receiving updates via email or Text/SMS messages delivered to mobile devices. Parties may receive immediate SMS notifications by subscribing at: <http://mo-branson.civicplus.com/list.aspx>.

Those who prefer social media updates may also find updates by “Following” [@CityOfBranson](#), on Twitter, and also at two locations on Facebook: [www.facebook.com/CityBranson](http://www.facebook.com/CityBranson) and [www.facebook.com/Branson.Missouri.9](http://www.facebook.com/Branson.Missouri.9).

The Fire Department’s Emergency Management Division provides the **BransonALERTS** system to receive construction and traffic alerts during construction via email, text message, cell phone or landline phone. Registration is easy and FREE! Select **BransonALERTS** on the City web site at [www.BransonMo.gov](http://www.BransonMo.gov) and follow the prompts to sign up. Or, contact the Fire Department’s Emergency Management Division at (417) 243-8584 for more information.

Media inquiries related to this content may be directed to Jennifer Langford, City of Branson Communications Manager, at [JLangford@BransonMO.gov](mailto:JLangford@BransonMO.gov) or by calling **417.337.0017**.

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**About the City of Branson, Missouri:**

Located in Southwest Missouri, the City of Branson is committed to its citizens and to those who visit here, to ensure a safe and environmentally sound community. We will work as a team to maintain and promote the growth of our City, and to provide professional, courteous service to all through fair and open communication. We look to tomorrow, remembering yesterday, dedicated to excellence today.