

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2019	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2019 TOTALS	% Change as Compared to Same Month Last Year
January	169,396.60	307,026.30	370,824.61	3,206.90	88,800.98	92,492.44	1,031,747.83	-9.0%
February	56,067.34	51,162.54	102,736.72	948.17	17,786.97	43,669.68	272,371.42	36.1%
March	44,200.01	27,936.10	111,261.53	1,063.70	22,239.41	43,493.20	250,193.95	-9.3%
April	211,429.12	215,867.65	388,413.36	6,350.13	74,079.76	93,209.23	989,349.25	-8.4%
May	107,279.29	174,500.60	323,824.28	10,010.48	55,265.97	78,884.61	749,765.23	-12.0%
June	193,592.69	235,423.99	445,062.20	16,929.84	85,360.99	96,505.60	1,072,875.31	-2.8%
July	330,490.40	275,479.11	622,056.21	17,019.21	146,419.15	132,551.76	1,524,015.84	-11.5%
August	492,734.15	362,231.06	843,447.87	29,084.05	192,051.63	149,259.70	2,068,808.46	-1.0%
September	305,085.78	237,166.92	550,617.56	16,785.16	118,457.50	115,312.55	1,343,425.47	3.2%
October	140,694.07	261,599.32	428,390.57	13,183.53	78,012.82	98,443.04	1,020,323.35	-9.5%
November	143,046.73	268,976.09	538,315.16	25,200.07	91,170.21	106,802.90	1,173,511.16	-4.7%
December	129,534.54	502,587.82	612,112.29	11,829.08	117,027.59	105,671.31	1,478,762.63	1.2%
TOTAL	\$2,323,550.72	\$2,919,957.50	\$5,337,062.36	\$151,610.32	\$1,086,672.98	\$1,156,296.02	\$12,975,149.90	-4.4%
YEAR-TO-DATE COMPARISON								
YTD 2018	\$2,272,379.45	\$3,542,248.93	\$5,433,454.45	\$142,215.43	\$1,044,205.13	\$1,143,623.22	\$13,578,126.61	
YTD 2019	\$2,323,550.72	\$2,919,957.50	\$5,337,062.36	\$151,610.32	\$1,086,672.98	\$1,156,296.02	\$12,975,149.90	
Net Incr(Decr)	2.3%	-17.6%	-1.8%	6.6%	4.1%	1.1%	-4.4%	
SAME MONTH COMPARISON								
Dec-18	136,346.23	553,939.23	568,093.39	11,470.14	88,952.80	101,806.49	1,460,608.28	
Dec-19	129,534.54	502,587.82	612,112.29	11,829.08	117,027.59	105,671.31	1,478,762.63	
Net Incr(Decr)	-5.0%	-9.3%	7.7%	3.1%	31.6%	3.8%	1.2%	
2018	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2018 TOTALS	
January	\$161,895.16	392,097.66	398,156.36	5,534.03	81,890.48	94,313.36	\$1,133,887.05	
February	33,304.27	33,967.97	74,495.13	525.30	18,482.27	39,421.09	\$200,196.03	
March	38,941.34	36,143.68	136,390.49	1,057.43	20,004.63	43,301.83	\$275,839.40	
April	214,340.47	262,097.83	416,115.13	7,361.56	82,132.39	97,971.52	\$1,080,018.90	
May	128,210.59	224,734.16	356,201.34	9,756.27	51,465.44	81,857.77	\$852,225.57	
June	179,372.60	298,304.52	434,331.81	15,323.43	81,533.26	95,067.80	\$1,103,933.42	
July	363,128.31	370,869.92	677,362.65	19,435.50	156,518.57	134,430.46	\$1,721,745.41	
August	497,740.10	411,874.53	827,290.05	21,846.00	179,518.58	150,700.12	\$2,088,969.38	
September	275,329.27	272,735.60	528,289.87	13,053.32	106,514.42	105,243.61	\$1,301,166.09	
October	127,236.93	310,780.49	485,837.41	18,778.76	88,290.16	97,024.38	\$1,127,948.13	
November	116,534.18	374,703.34	530,890.82	18,073.69	88,902.13	102,484.79	\$1,231,588.95	
December	136,346.23	553,939.23	568,093.39	11,470.14	88,952.80	101,806.49	\$1,460,608.28	
TOTAL	\$2,272,379.45	\$3,542,248.93	\$5,433,454.45	\$142,215.43	\$1,044,205.13	\$1,143,623.22	\$13,578,126.61	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								